



U.S. DEPARTMENT OF AGRICULTURE

WIC BREASTFEEDING SUPPORT

LEARN TOGETHER GROW TOGETHER

Title of Meeting: Breastfeeding Advisory Committee

	Meeting Attendance by region:					
Meeting Date:		Kansas City Metro		South Central		Wichita Metro
March 27, 2019; 9:30-11AM CST	X	Dominique McKinney	X	Beverly Frizell	X	Alice Jantzen (Amber Jackson)
Meeting Location:		Northeast		Southeast		State Agency
GoToMeeting	X	Bevin Neeley	X	Diane VanBecelaere	X	Gabrielle Risley
		North Central/Northwest		Southwest	X	Kara Watts
	X	Erika Hodgins	X	Arlene Doll		

Meeting Agenda:

Topic	Discussion	Action(s)
Welcome and introductions/Sharing	<p>Gabrielle & Kara Intros</p> <p><u>What is your name, role in WIC, something exciting you are working on with breastfeeding in WIC/your community, and what are your hopes for this committee?</u></p> <p>Dominique is a BFPC with two years of experience She is part time, about 15 hours/week working both from home and in the office. She loves the flexibility and how it fits into her life She is heavily involved with the WyCo bf coalition formally as secretary, but also interim VP and president. They are currently working on becoming a CSB. By laws and elections are being finalized this month, then they will be focusing more on CSB. They are hosting an annual baby shower/mom-baby health fair and thinking about world bf week and month. They are inviting local vendors to see what resources and referrals are available.</p> <p>Bevin has 12 years of experience as a BFPC, she is also an IBCLC and works 40 hours/week meeting clients face-to-face. She is involved with the Coffey County area coalition and LATCH coalition in Lyon. Lyon earned their CSB designation 3 years ago and she served as a community coordinator. She is excited to take on new roles and be a champion in the community.</p> <p>Erika has been the Cloud County BFPC for 6 years. They are working on their support group, which is monthly and open to the community/WIC. They are thinking about world bf week and the state WIC conference. She is excited about hearing about the variation between</p>	

	<p>communities and equipping helpers to create a culture of bf.</p> <p>Bev is the Barton WIC coordinator, and she serves four counties as a RD. She is working with the Central KS bf coalition and KBC to bring the bf basics course to Barton. She is looking forward to helping different size agencies improve breastfeeding support.</p> <p>Diane has been at Crawford County HD for 23 years. She is an IBCLC and a member of the SEK regional and Crawford co bf coalitions. They work on getting lactation stations at county fairs. Crawford county is working toward CSB designation. Looking forward to getting more information from agencies to see how other people are doing things.</p> <p>Amber has been the BFPC at Harvey County for 7 years, she is substituting for Alice, who is the IBCLC at Harvey County.</p>	
BAC Policy	Went through the policy, no questions/comments.	
Term lengths	<p>Term lengths will be two years, but three people will serve their first term for three years. The remaining four members will serve for two years their first term. Term lengths will be determined at random, keeping in mind geography (KC/Wichita not on same term).</p>	<p>Three year terms (March 2019 – December 2021): Dominique, Diane and Beverly</p> <p>Two year terms (March 2019 – December 2020): Alice, Erika, Bevin and Arlene</p>
Future agenda items	<p>1) Coffective – feedback from committee on successes/challenges:</p> <p>Bevin uses incentives for clients to download the app, Posters, received a KBC mini grant to purchase t-shirts for incentives, they use the counseling sheets and tear sheets</p> <p>Bev uses the counseling cheat sheets to start conversations with clients.</p> <p>Erika Sees value in the training and uses the tear sheets some. Lacking cohesiveness, as there is no hospital that delivers babies in Cloud.</p> <p>Diane Distributed laminated sheets and tear sheets to physician's offices and hospitals. Feels they are doing a good job in HD using the materials. Clients complain that they have no room on their phones for another app.</p> <p>Amber The App was not successful. Offered incentive. Uses tearsheets and laminated counseling sheets. Childbirth education, Best Beginnings has similar content about skin to skin, and other aspects of Coffective. Some local providers are using childbirth education notebook.</p> <p>Coeffective LA suggestions:</p> <ul style="list-style-type: none"> • Improve interaction between staff and client when it comes to the app. Possibly 	

	<p>following up via phone with clients about various Coffective concepts. Beyond just incentivizing the download of the app.</p> <ul style="list-style-type: none"> • New staff would benefit from receiving the Coffective training. • Incorporate into State Conference. <p>2) Baby Behavior LA suggestions:</p> <ul style="list-style-type: none"> • New staff would benefit from receiving the Baby Behavior training. • Incorporate into State Conference. <p>3) BFPC “Shadowing Program.” LA suggestion: system for connecting new BFPCs with agencies that are willing to host them to meet the training requirement.</p> <p>4) BF Incentives LA suggestion: improve access to incentive materials. Experiencing difficulty with obtaining items to incentivize clients, for example, to attend breastfeeding support groups.</p> <p>5) Breast pumps, specifically silicone pumps and what LAs are allowed to purchase.</p> <p>SA Suggestions:</p> <p>6) State agency breastfeeding education materials: All LA in favor of reviewing as a committee.</p> <p>7) Review results of recent WIC BF Survey, prioritize where the focus should be based on gaps.</p>	
Scheduling future meetings	Will schedule all remaining meetings in 2019 now.	<p>2019 Meetings:</p> <p>9:30 – 11AM CST Wednesday, June 26th</p> <p>9:30 – 11AM CST Wednesday, September 25th</p> <p>9:30 – 11AM CST Wednesday, December 18th</p>

Notes: